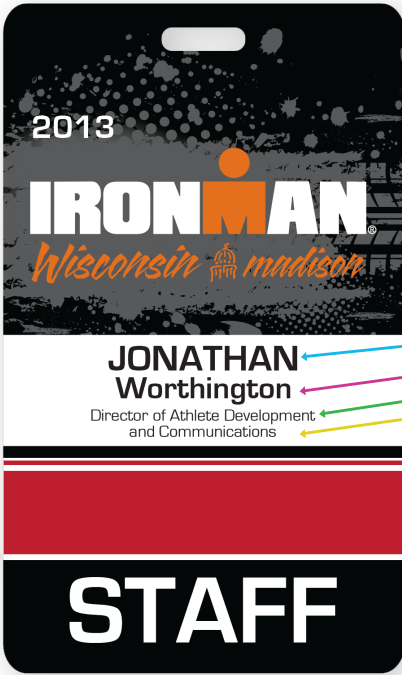


BAG TAGS, INC. | DATA GUIDELINES

Standard Data Submission

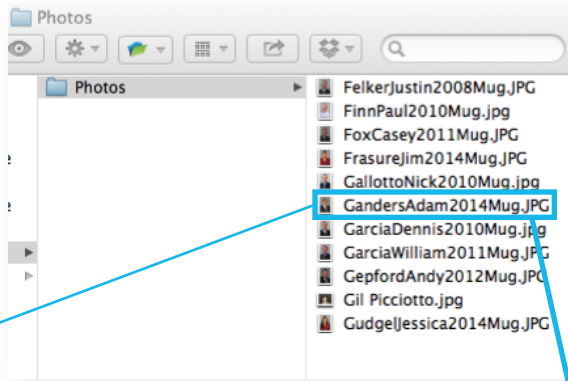
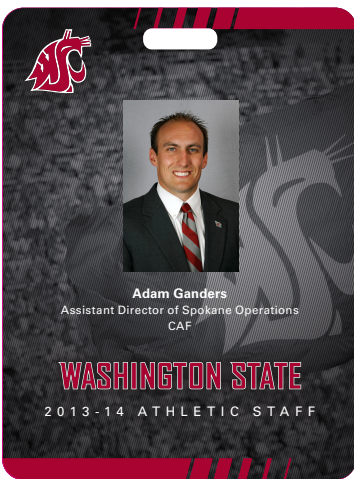


Counter indicates total tag count, including data and blanks. (i.e. blanks are 2-15 in diagram)

| Counter | Line 1 | Line 2 | Line 3 | Line 4 |
|---------|----------|-------------|---------------------------------|--------------------|
| 2 | JONATHAN | Worthington | Director of Athlete Development | and Communications |
| 3 | | | | |
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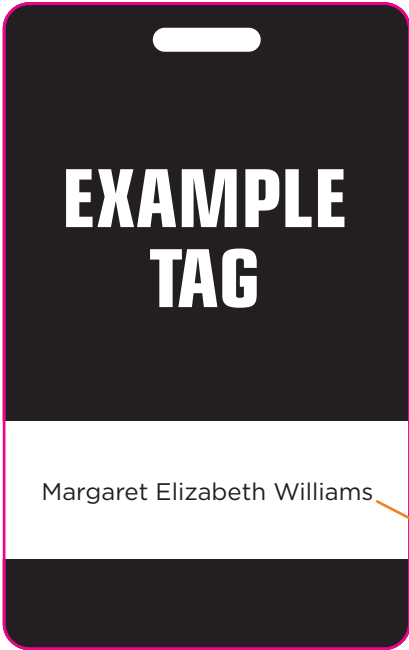
Things to note:
 1. Each column on the excel sheet corresponds to a separate line on the tag.
 2. What is typed into excel sheet is what will appear on the tags. For example, in column B, JONATHAN is in all caps, and therefore, appears that way on the tag.

Standard Data Submission - With Photos



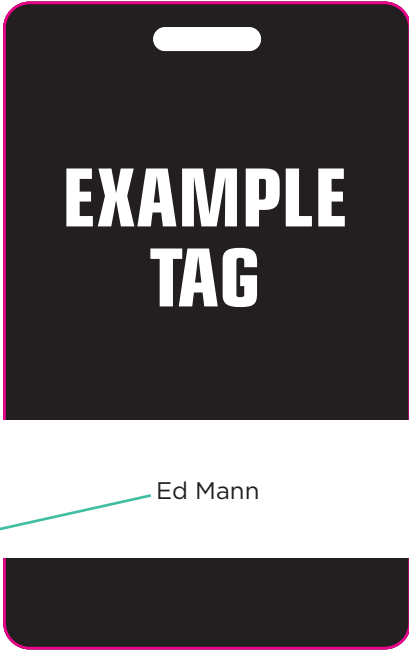
1. For photos, name each person's file as you see fit, but the file name must match the excel field **exactly**. This includes extensions (.jpg, .JPG) and case format. (caps or lower)
 2. Accepted photo file types are JPEG and TIFF only.
 3. Please submit photos under 250 kb. If you have questions on how to re-size photos, please contact us.

| Counter | Line 1 | Line 2 | Line 3 | Line 4 (photo column) |
|---------|-------------------|--|----------------------------------|--------------------------|
| 2 | Adam Ganders | Assistant Director of Spokane Operations | CAF | GandersAdam2014Mug.JPG |
| 3 | Justin Felker | Director of Major Gifts | CAF | FelkerJustin2008Mug.JPG |
| 4 | Paul Finn | Director | Ticket Operations | FinnPaul2010Mug.jpg |
| 5 | Casey Fox | Assistant Director of Athletics | CAF Tri-Cities | FoxCasey2011Mug.JPG |
| 6 | Jim Frasure | Associate Manager | Concessions | FrasureJim2014Mug.JPG |
| 7 | Nicholas Gallotto | Athletic Trainer | | GallottoNick2010Mug.jpg |
| 8 | Adam Ganders | Assistant Director of Spokane Operations | CAF | GandersAdam2014Mug.JPG |
| 9 | William Garcia | Athletic Trainer | | GarciaWilliam2011Mug.JPG |
| 10 | Dr. Dennis Garcia | Team Physician | | GarciaDennis2010Mug.JPG |
| 11 | Andrew Gepford | Athletic Trainer | | GepfordAndy2012Mug.JPG |
| 12 | Gil Picciotto | Associate Vice President | Leadership Gifts, WSU Foundation | Gil Picciotto.jpg |
| 13 | Jessica Gudge | Assistant | CAF/IMG | GudgeJessica2014Mug.JPG |
| 14 | | | | |
| 15 | | | | |
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| 17 | | | | |
| 18 | | | | |
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| 20 | | | | |
| 21 | | | | |



The longest name dictates the font size for all names printed in that data set.

For example, Ed Mann will print at the same size font as Margaret Elizabeth Williams.



| Counter | Name |
|---------|-----------------------------|
| 1 | Ed Mann |
| 2 | Margaret Elizabeth Williams |
| 3 | Jonathan Stevens |
| 4 | Matthew Garza |
| 5 | Stephanie Pipp |
| 6 | Mark Johns |
| 7 | |
| 8 | |
| 9 | |
| 10 | |
| 11 | |
| 12 | |

Margaret Elizabeth Williams

Ed Mann